

2025 THE WAVE
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LIFEWEST



THE
CHIROPRACTIC
COLLEGE



The Next Chapter Begins.

I am deeply honored and humbled to step into the role of President at Life Chiropractic College West. As someone who has spent more than four decades in chiropractic—both in private practice and in education—I view this new chapter not as a job, but as a calling. Life West has always stood out to me as a beacon for principled chiropractic, vitalistic philosophy, and global service. It is a place where mission and vision align—and where students are trained to lead with heart, integrity, and skill.

Over the years, I've been privileged to speak on stages across the world, support chiropractors in building purposeful practices, and mentor students through the ups and downs of this transformative journey. But being part of Life West is different. Here, the energy is palpable. The commitment to innovation, the focus on clinical excellence, and the sense of community are unlike anywhere else.

That spirit is captured beautifully at The WAVE, our annual celebration of chiropractic's past, present, and future. This gathering of minds and hearts is a reflection of what Life West stands for: bold ideas, deep connection, and a shared mission to elevate the profession. I couldn't imagine a more fitting backdrop for this transition—or a more inspiring place to begin this next chapter.

As I step into this role, my promise is simple: I will listen, I will lead with clarity, and I will work tirelessly to preserve and strengthen the Life West Advantage. That means championing our incredible faculty and students, growing our global impact, and ensuring that our message—rooted in vitalism, service, and love—continues to ripple far beyond our campus walls.

I look forward to walking alongside each of you—students, alumni, faculty, partners—as we shape the future of chiropractic together.

Let's go forward with purpose and passion. The best is yet to come. With gratitude and commitment,

A handwritten signature in black ink that reads 'Dr. Peter'.

Dr. Peter Kevorkian
President, Life Chiropractic College West





Life Chiropractic College West

Awarded By



Life West Named Top Chiropractic College of 2025

We're proud to share that Education Insider has named Life Chiropractic College West the Top Chiropractic College of 2025. This national recognition celebrates our commitment to clinical excellence, student success, and visionary leadership in chiropractic education. Thank you to our faculty, students, alumni, and community—this honor belongs to all of us.

Read more at educationinsidermagazine.com/life-chiropractic-college-west

Why We Gather: **The WAVE & Our Purpose**

The WAVE is Life Chiropractic College West's premier chiropractic conference—where the profession's past, present, and future converge. Designed for Doctors of Chiropractic and thought leaders around the world, The WAVE is a high-impact weekend of advanced learning, dynamic speakers, community celebration, and renewed purpose.

Launched in 2011, The WAVE evolved from Life West's original Homecoming tradition and has become a defining piece of the college's legacy. It's more than a CE event—it's where vitalistic philosophy meets clinical excellence, where innovation thrives, and where chiropractors reconnect with the roots and future of their calling.

Set in the vibrant Bay Area, The WAVE offers two unforgettable days of education, inspiration, and reconnection. Whether you're looking to sharpen your skills, embrace new ideas, or reignite your passion for practice—The WAVE is where it all happens.

Bonus for DCs: Earn up to 24 CE hours.

Founded in 1981, Life Chiropractic College West is one of the profession's most vital institutions—known for producing principled, service-driven chiropractors prepared to lead in any setting. With campuses in California and Nebraska, Life West is rooted in vitalism, global service, and clinically inspired education. The Life West Advantage includes:

- More hands-on experience than any chiropractic program worldwide
- A clinically inspired curriculum that connects class to clinic early
- The profession's most robust preceptor program
- 11 annual global service trips

We're also home to the Nexus Brain Center and Human Performance Lab—where chiropractic and neuro-tech meet innovation.

AGENDA

Day 1: Friday, August 1

8:00AM

SESSION 1

Dr. Dan Murphy, Dr. Beth Zogg and Dr. Scott Rosa

10:00AM

Break

Dr. Dan Murphy Book Signing at Exhibitor Hall

10:30AM

SESSION 2

Dr. Deed Harrison and Dr. Donny Epstein

12:30PM

Lunch Break *Food Trucks in Courtyard*
President's Luncheon *Pre-Reg Only* • Learning Commons
NEXUS Brain Center Tour Meet in Courtyard
Dr. Donny Epstein Book Signing Exhibitor Hall

2:00PM

SESSION 3

Kent Greenawalt, Dr. Walter Sanchez and Dr. Monika Buerger

3:40PM

Break

4:15PM

SESSION 4

Dr. Mindy Pelz and Dr. Ron Oberstein

AGENDA

Day 2: Saturday, August 2

8:00AM

SESSION 5

Dr. Julie Johnson, Dr. Sheri McAllister, Dr. Jeff Scholten and Dr. Jamie Motley

10:00AM

Break

Dr. Patty Giuliano Book Signing at Exhibitor Hall

10:30AM

SESSION 6

Del BigTree

11:30PM

BREAK

12:00PM

SESSION 7 & Raffle

Dr. Brad Glowaki and Dr. Peter Kevorkian

2:00PM

The WAVE Wine & Cheese Reception & Raffle

Located in the Social Area by Courtyard

4:00PM

Tour of the College

Meet at the Social Area by the Courtyard

4:30PM

Alumni Reception

Located in the Tented Area behind the Exhibit Hall



DOWNLOAD NOW
FOR AGENDA, MAP & CE CREDITS



SPEAKERS

Day 1: Friday, August 1



Dr. Dan Murphy

Dr. Dan Murphy is one of the chiropractic profession's most respected educators, blending decades of clinical expertise with a deep command of spinal pathology, biomechanics, and neurology.



Dr. Beth Zogg

Dr. Beth Zogg, DC, LCP, FICA, MNML, is a distinguished chiropractor, educator, and nonprofit leader whose passion for chiropractic philosophy and education has spanned nearly three decades. A 1995 graduate of Life University, Dr. Zogg holds additional credentials as well.



Dr. Scott Rosa

Dr. Scott Rosa is a leading authority in craniocervical imaging, trauma diagnosis, and Atlas Orthogonal Chiropractic care. With over 35 years in practice and a deep background in post-doctoral training, Dr. Rosa has specialized in advanced upright MRI imaging and its applications in spinal trauma.



Dr. Deed Harrison

Dr. Deed E. Harrison is a visionary in the chiropractic profession, blending clinical expertise with groundbreaking research to redefine spinal rehabilitation. A proud graduate of Life Chiropractic College West, Dr. Harrison has spent nearly three decades educating clinicians around the world.



Dr. Donny Epstein

From his roots in Brooklyn, NY to becoming one of the most influential figures in modern chiropractic, Dr. Donny Epstein has spent over 40 years reshaping the way chiropractors approach healing. A graduate of New York Chiropractic College, Dr. Epstein is the founder and developer of Network Spinal Analysis (NSA), a revolutionary approach originally known as Network Chiropractic.



Kent Greenawalt

Kent Greenawalt brings unmatched experience and passion to the chiropractic profession as a global leader in innovation, patient care, and advocacy. As Chairman and CEO of Foot Levelers, Inc., he has led the development of cutting-edge orthotic solutions—most recently the Elite Energy line.



Dr. Walter Sanchez

Dr. Walter Sanchez has dedicated his life to educating communities about the power of chiropractic to help people live life to the fullest. Since 1985, he has led a thriving family practice in Hialeah, Florida, and has extended his mission globally by founding the first Chiropractic Life Center in Lima, Peru.



Dr. Monika Buerger

Dr. Monika Buerger, BA, DC, is a renowned chiropractic educator, author, and clinician whose career spans over three decades with a specialized focus on neurodevelopment, pediatric chiropractic care, and sensory integration.



Dr. Mindy Pelz

Dr. Mindy Pelz is a dynamic force in the world of chiropractic and health. Since earning her Doctorate from Palmer College of Chiropractic West in 1996, she has remained at the forefront of patient-centered care, blending decades of clinical experience with a passion for educating the public on fasting, and hormonal health.



Dr. Ron Oberstein

Dr. Ron Oberstein is a distinguished chiropractor, educator, and global ambassador for the chiropractic profession. From 2016-2025, he has served as President of Life Chiropractic College West, bringing decades of clinical and leadership experience to one of the premier chiropractic institutions in the world.

SPEAKERS

Day 2: Saturday, August 2



Dr. Julie Johnson

Dr. Julie Johnson, DC, CFMP, brings over two decades of expertise in chiropractic care, functional medicine and higher education to the WAVE Conference stage. A graduate of Palmer College of Chiropractic, Dr. Johnson created the first interdisciplinary health center in her community before returning to academia.



Dr. Sherry McAllister

Dr. Sherry McAllister, DC, M.S. (Ed), CCSP, FACC, is a powerhouse in the chiropractic profession and the current President of the Foundation for Chiropractic Progress (F4CP), a global nonprofit organization with over 37,000 members across four continents.



Dr. Jeff Scholten

Dr. Jeffrey Scholten brings a unique blend of academic achievement, clinical precision, and professional leadership to the chiropractic community. Practicing since 2001, he is a magna cum laude graduate of Palmer College of Chiropractic and holds a kinesiology degree from the University of Calgary.



Dr. Jamie Motley

Dr. Jamie Motley is a board-certified chiropractic radiologist with a deep commitment to clinical excellence and education. A graduate of Life Chiropractic College West, she completed her diagnostic imaging residency at New York Chiropractic College, where she refined her skills in advanced imaging interpretation.



Del BigTree

Del Bigtree is an Emmy Award-winning television and film producer, nationally recognized public speaker, and leading voice in the medical freedom movement. As the founder and CEO of the Informed Consent Action Network (ICAN), Del has spent the past decade advocating for scientific transparency, informed consent, and personal autonomy in healthcare.



Dr. Brad Glowaki

Dr. Brad Glowaki is a world-renowned chiropractic leader, educator, and entrepreneur who brings unmatched energy and insight to every stage he steps on. He earned his Doctorate of Chiropractic from Los Angeles College of Chiropractic, where he was a consistent Dean's List honoree.

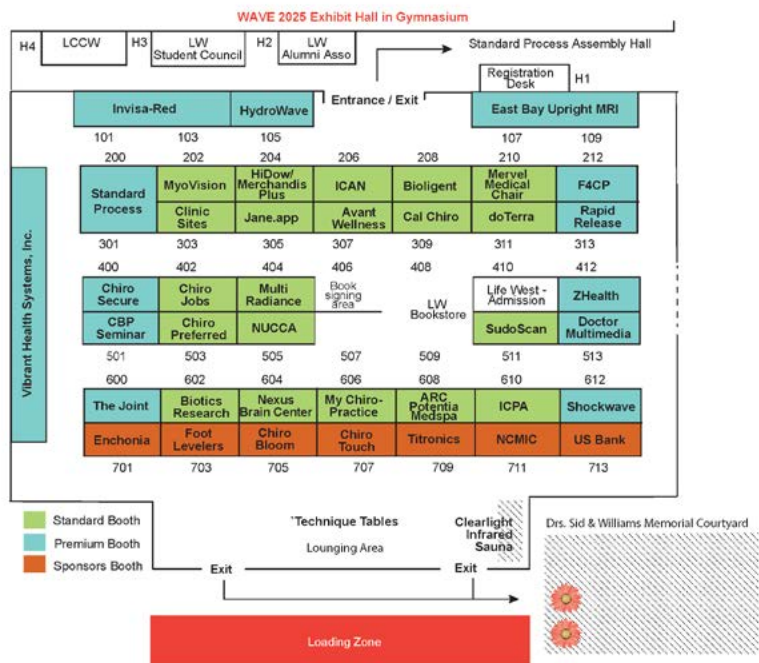


Dr. Peter Kevorkian

Dr. Peter Kevorkian, President of Life Chiropractic College West, is a widely respected chiropractor, educator, and leader whose impact spans nearly every corner of the chiropractic profession. He earned his Doctor of Chiropractic degree from Palmer College in 1982 and has since co-led a thriving family wellness practice in Westwood, Massachusetts, alongside his wife and partner, Dr. Patricia Giuliano.

WHERE IDEAS MEET INNOVATION

CAMPUS MAP



JOIN THE

Expand the Reach of Chiropractic

Become a Life West Ambassador

It all starts with a conversation. By sharing your chiropractic story and introducing prospective students to Life West, you help grow the profession and shape the future of healthcare.

As an Ambassador DC, you can help by:

- Referring students — hand them the card and start the conversation
- Hosting a Discovery Night at your office
- Supporting scholarships or hosting preceptorships

Ambassadors can even offer students a **\$1,000 scholarship** in their name.

Legacy Starts Here

- Inspire the next generation of chiropractors
- Share your own passion for the profession
- Get featured in Life West publications
- Speak at events (on campus or at local colleges)
- Receive a free CEU and discounts at Life West events and bookstore

Be an ambassador today at lifewest.edu/alumni/ambassador

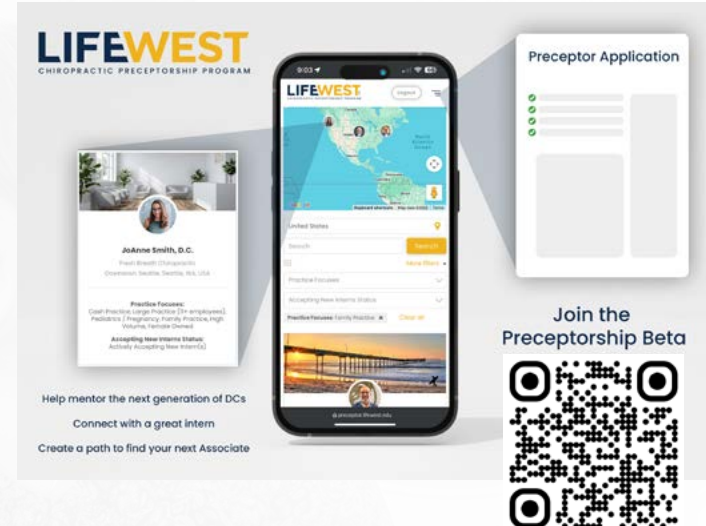
Know Someone Who's Ready to Become a Chiropractor?

Invite them to a Discovery Day or Discovery Weekend at Life West! These immersive, on-campus experiences are designed for prospective students to explore the chiropractic profession, connect with our community, and get a feel for life at Life West. Encourage your future DCs to visit—because seeing it in action is believing.

Learn more at go.lifewest.edu/discovery

MOVEMENT

Real World Ready Preceptorship Program



Chiropractic in Action: Global Service Trips

At Life West, service isn't just a value—it's a practice. Through our Global Service Trips, students, alumni, and faculty deliver chiropractic care to underserved communities around the world. These life-changing journeys embody our mission: Give. Do. Love. Serve.

Join Us. Serve With Us.

Life West leads 11 global service trips each year to communities in need—including Tonga, Mexico, and India—providing hands-on chiropractic care and lasting connection. These experiences are open to chiropractors who want to give back, reignite their passion, and serve alongside Life West students and faculty.

Whether it's your first trip or your tenth, you'll leave changed—and reminded of why you do what you do.

Interested in joining a future trip?

Reach out to Institutional Advancement at advancement@lifewest.edu.

Visit Us at nexusbraincenter.com

NEXUS Brain Center

Melding Chiropractic Care with Functional Neurology, Nexus Brain Center helps complex cases. Located on the Life West campus, Nexus Brain Center is a state-of-the-art neurological rehab clinic and educational hub focused on optimizing brain and body function. As both a care center and student learning lab, Nexus bridges science and service in real-time.

Nexus provides non-invasive, drug-free solutions for neurological and musculoskeletal conditions—helping patients recover, perform, and thrive. Whether treating post-concussion symptoms or supporting athletic performance, care is personalized and rooted in advanced neurological science.

Key focus areas:

- Musculoskeletal Rehabilitation: Reduce pain, restore movement
- Vestibular Rehabilitation: Treat dizziness, vertigo, and balance issues
- Oculomotor Rehabilitation: Improve eye tracking and brain-body coordination
- Nutritional/Hormonal Interventions: Support cognition and healing

Led by **Dr. Dan Perman, DC, DACNB**, Nexus also trains students in functional neurology and clinical application.

"My mission? Help more people—plain and simple... At Nexus, we're not just managing symptoms—we're rewiring lives."

Friday, August 1 | 12:30 PM - 2:00 PM

Tour NEXUS Brain Center

Join Dr. Dan Perman for a guided tour of Life West's cutting-edge neurological rehab and performance center. Discover how Nexus is revolutionizing chiropractic neurology and education—from post-concussion care to peak performance.

Meet in the Courtyard. Boxed lunch provided. Space is limited.

THE SHOULDERS WE STAND ON

With Deep Gratitude: Honoring Drs. Ron & Mary Oberstein

As we celebrate the future of Life West, we pause to honor two extraordinary leaders who have helped shape our community with love, vision, and tireless commitment — Dr. Ron and Dr. Mary Oberstein.

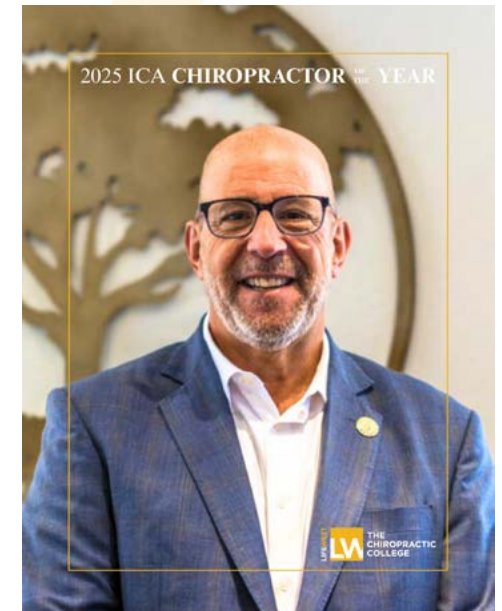
After more than two decades of service to Life Chiropractic College West, including nearly nine transformative years as President, Dr. Ron has retired from his presidential role. His leadership expanded our global impact, deepened our commitment to vitalistic care, and centered student success at every turn. He has been a global ambassador for chiropractic, a mentor to thousands, and a guiding light for our institution.

Equally, Dr. Mary has served as a powerful force for connection and compassion — mentoring students, leading service trips, and championing the heart of chiropractic both on campus and around the world. Her presence and partnership have been integral to the Life West experience.

Together, the Obersteins have embodied the Life West ethos: Give. Do. Love. Serve. Their legacy lives on in every graduate, every patient, and every corner of our campus.

As they step into this next chapter, we offer our deepest gratitude and love. Life West is better because of them — and always will be.

With love and appreciation,
Your Life West Family



ADVANCED LEARNING, ADVANCED IMPACT

Master of Science in Diagnostic Imaging (MSDI) Program

The MSDI program at Life Chiropractic College West is a premier, post-graduate academic pathway for Doctors of Chiropractic seeking advanced expertise in radiographic interpretation. Designed to support chiropractors in providing enhanced, precision-driven care, the program also prepares residents to sit for the Diplomate of the American Chiropractic Board of Radiology (DACBR) certification exams.

Under the leadership of Dr. Jamie Motley, DC, MSDI, DACBR — a trailblazer in chiropractic digital imaging — Life West became the first chiropractic college in the Western U.S. to integrate CBCT technology into its curriculum. Dr. Motley also serves as the program's Founding Director, bringing innovation and clinical excellence to the next generation of imaging experts.

Program Highlights:

- **Focus:** Radiographic interpretation supporting vitalistic chiropractic care
- **Accredited By:** WASC and the Council on Chiropractic Education (CCE)
- **Clinical Training:** Hands-on experience in Life West's Health Center
- **Eligibility:** Open to chiropractors who hold a Doctor of Chiropractic degree

This rigorous master's program not only deepens diagnostic imaging skills but also aligns with Life West's mission to deliver specialized, practice-ready education that elevates patient care and advances the profession.

More Programs Coming Soon:

Bachelor of Science Completion Program

New Masters Programs:

Pediatric	Upper Cervical
Sports	Neurology
Animal	



NEBRASKA CONFERENCE



Pre-register Now for \$89

SATURDAY, FEBRUARY 7TH
9AM - 6PM

Keep Your License Current.

When you register for Life West Continuing Education, you're doing more than meeting licensure requirements — you're helping fund the next generation of vitalistic chiropractors.

✓ In-Person | ✓ Online | ✓ CE Subscription

Our CE Program offers flexible learning options to fit your life — and your license deadlines.

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Sponsored Seminars across the U.S. & Canada
Opportunities to grow the profession



THE **WAVE** CE CREDITS

Scan the QR Code to get directions on how to get your CE Credits!

✉ continuingeducation@lifewest.edu
☎ 510.780.4508
🔗 ce.lifewest.edu

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There is No Vitality in the Bottle”

– Dr. Royal Lee, Standard Process
Founder 1929

LIFEWEST



THE
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AUGUST 7 & 8
2026

THE WAVE

**LOCK IN YOUR SPOT FOR WAVE 2026 NOW
—AT THE LOWEST PRICE POSSIBLE.**

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Join leading minds in chiropractic, neuroscience, philosophy, and wellness at the **most inspiring gathering of the year.**



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OFFER ENDS AFTER WAVE 2025

